



AMENITIES WITH HIGH CONSIDERATION USAGE ARE STRONGLY LINKED WITH MPT. OPPORTUNITY EXISTS TO STRENGTHEN THESE LINKS FOR A HIGHER PROPORTION OF “EXTREMELY LINKED” THROUGHOUT.

Showing %s

AMENITY	5 - EXTREMELY LINKED	AMENITY	5 - EXTREMELY LINKED
Parks / Beaches	68%	Athletic Complexes/Fields/Tracks	31%
Pools & Spraygrounds	66%	Sports Leagues	28%
Playgrounds	64%	Runs, Events & Festivals	25%
Zoos	61%	Fitness Centers	22%
Trails	59%	Community Gardens	21%
Aquariums	51%	Tennis Courts	20%
Nature Centers	50%	Programs for Individuals with Disabilities	17%
Wildlife / Environmental Education	41%	Marinas	17%
Community Centers	41%	Arts & Education Programs	15%
Botanical Conservatories	38%	After-School Programs	11%
Dog Parks	33%	Museums	9%
Summer Camps	31%	Golf Courses	7%

D1. To what extent do you personally associate/link the following parks, recreational facilities, outdoor or community amenities with Metro Parks Tacoma?

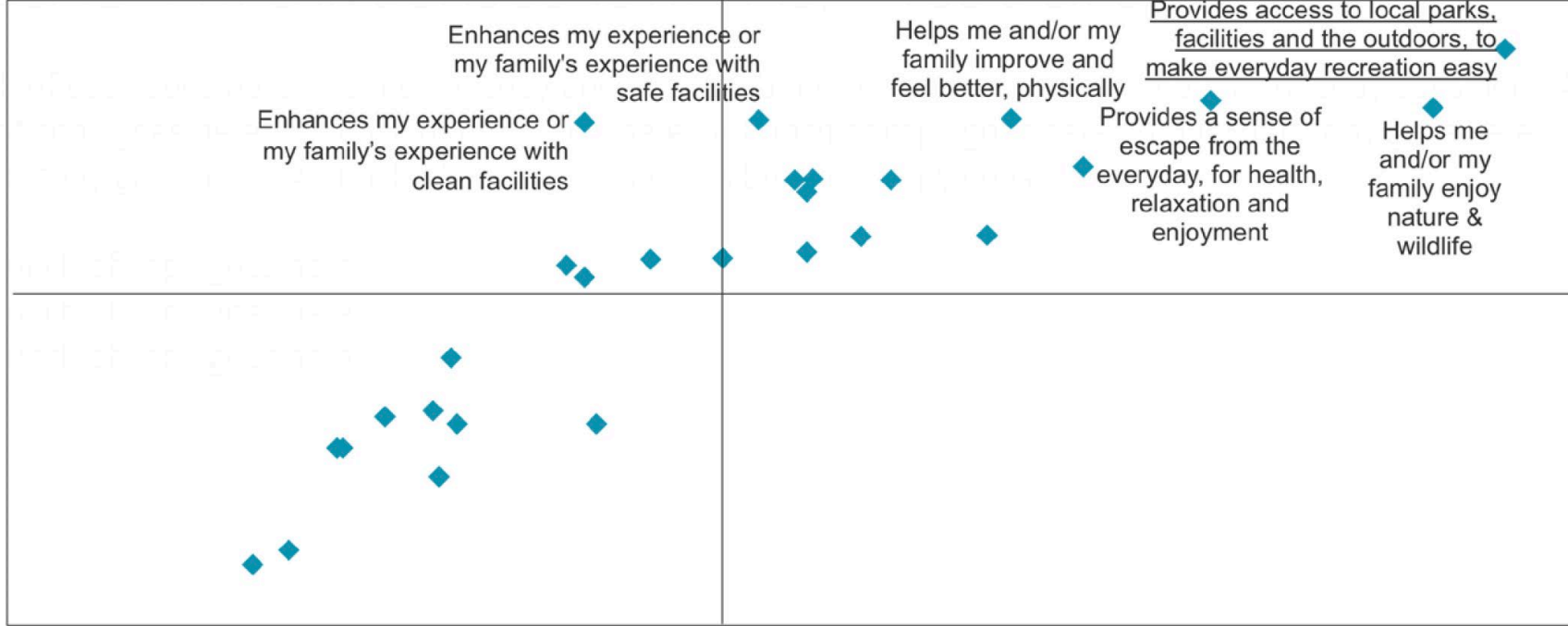


MAKING EVERYDAY RECREATION EASY IS THE MOST IMPORTANT STATED MOTIVATOR AND HIGHEST PERFORMER

HIGHER IMPORTANCE AND LOWER PERFORMANCE

HIGHER IMPORTANCE AND PERFORMANCE

IMPORTANCE
Based on top 2 box



LOWER IMPORTANCE AND LOWER PERFORMANCE

HIGHER PERFORMANCE BUT LOWER IMPORTANCE

PERFORMANCE
Based on 5 – Very good

B1. When it comes to motivating you or your family to use parks, recreational facilities, outdoor or community amenities, how important are the following?
 B2. How would you rate Metro Parks Tacoma's performance on the following? Please think about the organization as a whole. This may be based on what you have seen, heard, read or experienced.
 Among internal within jurisdiction respondents, 522n.
 For the full action grid, please refer to the appendix.

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